

# BE ON THE GREEN-MARCH 14

## Westbury Irish Festival

### Base Packages | Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze
<b>Number of Free Passes</b>	12	10	8	6
<b>Prominent placement of your Company's logo on all relevant promotional and advertising material including but not limited to:</b> Festival posters and flyers, programme, Festival website and social media	✓	✓	✓	✓
<b>Logo in all Newspaper Media Advertising</b>	✓	✓	✓	✓
<b>Trade Display Space on Village Green for Free</b>	✓	✓	✓	✓
<b>A Certificate of Appreciation</b>	✓	✓	✓	✓
<b>Logo on Sponsors boards</b>	✓	✓	✓	✓
<b>You may negotiate Naming Rights on selected prizes</b>	✓	✓	✓	✓
<b>Festival Show bags</b> Option to provide your own promotional material to be in the Festival Show bag	✓	✓	✓	✓
<b>Your Company's signage (provided by you) will be displayed during the Festival Event</b>	✓	✓	✓	✓
<b>Naming in Radio Promotions</b>	✓	✓	✓	✗
<b>Naming and Logo in TV Advertising</b>	✓	✗	✗	✗
<b>Naming rights for your choice of</b> <ul style="list-style-type: none"> <li>The Music Stage &amp; A Night On The Green</li> <li>The Food Court</li> </ul>	✓	✗	✗	✗
<b>Main Gate - Exclusive Signage on a Side of Main Entry Gate</b>	✓	✗	✗	✗
<b>Naming Rights for your choice of</b> <ul style="list-style-type: none"> <li>The Kid Zone or</li> <li>The Dance Stage</li> </ul> <b>And 2<sup>nd</sup> Gate - Exclusive Signage on a Side of 2nd Entry Gate</b>	✗	✓	✗	✗
<b>Festival Show Bag and Volunteer T-Shirt</b> Prominent Positioning of logo on Volunteers T-Shirts and printed on Festival Show Bag (requires 3 year commitment)	✗	✓	✗	✗
<b>Naming Rights for your choice of</b> <ul style="list-style-type: none"> <li>The Old Time Ball or</li> <li>The Irish Joke Night</li> </ul>	✗	✗	✓	✗
<b>3<sup>rd</sup> Gate – Promotional Signage at 3<sup>rd</sup> Entry Gate</b>	✗	✗	✓	✗
<b>Naming Rights for your choice of</b> <ul style="list-style-type: none"> <li>Old Style Games Zone or</li> <li>The Festival Opening Parade</li> </ul>	✗	✗	✗	✓
<b>Investment Value =</b>	<b>\$3000</b>	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>

\*All sponsors receive a post Festival report illustrating the Festival weekend and its activities, and highlighting sponsorship promotion.

**To discuss sponsorship opportunities or suggest other reciprocal arrangements please contact**

Andréa Badcock

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